

ABSTRACT OF THE DISCLOSURE**METHOD FOR SESSION BASED USER EVALUATION OF DISTRIBUTED CONTENT**

A method for capturing a user evaluation of distributed content comprising an Evaluation Program (EP). The user evaluation is saved with other information such as the time and date of distributed content access, the user's personal information, and the navigation path the user used to access the distributed content page. The EP creates a user session that records the user's navigation of the distributed content. The EP uses incentive programs to entice the user to rate the distributed content page. The EP gives the user the opportunity to rate distributed content if the distributed content page has a content rating window and if the user meets the minimum evaluation criteria for the distributed content page. The EP displays a content rating window allowing the user to rate the distributed content page. The EP saves the user's evaluation with the user session data and closes the user session when the user leaves the distributed content.